PROPOSAL · FOR STORAGE FACILITY OWNERS

Don’t let your self storage business be invisible.

We get you found on the map, in search, and in AI answers — and you keep Storable’s Easy.

You don’t have to change the rental management software you already use. Rentals, payments, and tenant login stay in Easy. We take care of the public side: getting you listed, showing up in search, and a website that looks like your facility.

What’s included

The website, the Google listing, and the details that have to match. Here’s what’s in the work, what’s extra, and what we don’t do — so you know what you’re getting before we start.

Included · Launch, Care, and Growth

- **Launch.** A new website, Google Business Profile alignment, pages for your unit types and the towns you serve, matching name, address, phone, and hours, the DNS switch when we go live, and prices and availability updated once a day from Easy.
- **Care.** Hosting, prices and availability kept in step with Easy, and small fixes.
- **Growth.** Everything in Care, plus regular Google posts, review help (we help you get and answer reviews; you post the replies), new photos when you send them, a local article each month, and a short report.

Extra · Only if you need them

- **Readiness / Cleanup, $1,150.** Facility and unit-type photos organized, strong unit descriptions written in Easy, and a walkthrough if the Google listing still needs to be claimed. Done before we build, if you aren’t at the ready baseline yet.
- **Listings cleanup, $350.** Apple Business, Bing Places, Facebook page info, Yelp, and a one-time pass through the main data sources, so those listings match too. Not included in Launch.
- **Local photographer,** quoted separately and passed through at cost, if you have no usable photos.

Not included · Outside this work

- Paid ads
- Social posting (a Facebook or Instagram content calendar)
- SpareFoot bidding or other paid storage-directory commissions

Pricing

Simple, flat pricing per facility. 50% to start, 50% when the site goes live. Monthly plans are month to month.

	Launch	Care	Growth
Price	$2,950 first facility, one time $2,250 each additional facility, built together	$79 per facility, each month	$249 per facility, each month $219 each when you have two or more
What’s included	New website for your facility Google Business Profile set up or tidied Pages for the towns and storage types you serve Name, address, phone, and hours matched on the site and Google listing We switch your web address when the site goes live Prices and availability updated once a day from Easy Storable’s Easy stays in place for rent, pay, and login 50% deposit, 50% at go-live	Hosting, security, and backups Prices and availability kept in step with Easy Small edits each month Month to month — stay as long as it’s useful	Everything in Care Regular Google posts and review help (you post the replies) New photos when you send them A local article each month, plus a short report Month to month

Monthly plans start when the site goes live. Cancel with 30 days’ notice. No long-term contract.

Extras, if you need them: Readiness / Cleanup, $1,150, when photos or unit descriptions aren’t ready yet; Listings cleanup, $350, for Apple Business, Bing Places, Facebook page info, Yelp, and the main data sources; a local photographer, quoted separately and passed through at cost, if you have no usable photos. Paid ads, social posting, and SpareFoot bidding are not included.

What "ready" looks like

A facility is ready to build when we have real photos of the place, a photo of each unit type, and clear descriptions in Easy. The shot list covers the entrance and gate with the sign, the office if you have one, wide drive aisles, a row of doors, a unit interior with the door up, RV or boat parking if you offer it, security features that are actually there, and an aerial if you already have one.

If photos or descriptions are thin, Readiness / Cleanup brings them up to this standard first. A phone photo guide is included in that work. If you have no usable photos, we use a local photographer, quoted separately and passed through at cost.

Example of a strong unit description

A 10×20 unit — 200 SF; Door 9' Wide × 9' Tall; Contents from a 3 Bedroom House; Commercial Business Inventory Storage.

This is the kind of description already used on a live Easy catalog (a 10×20 at Kingdom Storage in Townsend, MT). We write to this standard, then lightly polish the same facts for the website. We don't add claims you haven't signed off.

Is this a fit?

- This work is priced and set up for Storable's Easy. If you use other software, we'll take a look and send a custom quote.
- An owner or authorized manager can grant access and sign off on facts.
- We can reach your domain — you control the registrar or DNS, or you'll work with us and Storable to release a Storable-hosted address.
- You own the Google Business Profile, or you can verify it.
- Someone can answer questions and approve a preview in about two business days.
- You agree we only publish facts you've signed off.

What we'll need from you

- Add us as a Manager on Google Business Profile (you stay Owner), as a staff user in Easy, and as a delegate at your domain registrar or on Cloudflare for DNS.
- Send photos, your logo, and confirmation of hours, phone, and unit facts.
- About two business days to review the preview, and written go-ahead when you're ready to go live.
- Be available for a short step with Easy support when we switch the web address.

We don't need your personal passwords. If a system can't invite a user, we schedule a short session where you stay signed in. The Onboarding Fact Sheet has the full checklist, invite methods, and photo shot list.

How it works

Three steps. You stay in the loop. We do the heavy lifting. A checkup, a preview you approve, then a live site and listing — without changing Storable's Easy.

1. Free checkup. We look at your current website and Google listing, then send you a short, plain-English note on what's helping and what isn't. No software demo. No obligation.

2. We build it. A cleaned-up Google profile, local search pages, and a new website. You review a private preview on your phone before anything goes public. Rent, Pay, and Login still go to your Easy pages. Most facilities go live in 3 to 5 weeks after Readiness (if needed).

3. Go live, stay found. We point your web address to the new site and coordinate the switch so Easy keeps working. Optional monthly Care or Growth keeps the site and listing current.

Terms in brief

- 50% to start, 50% when the site goes live. Monthly plans start when the site goes live, are month to month, and can be cancelled with 30 days' notice. No long-term contract.
- You own your web address, your content, and your photos. If you leave, we hand over a copy of your site.
- You keep paying Easy and your domain renewal directly.
- You reply to your own Google reviews. Growth includes review help (we help you get and answer reviews; you post the replies).
- This work is priced and set up for Storable's Easy. If you use other software, we'll take a look and send a custom quote.

Next steps. A free website checkup at betterselfstoragewebsites.com, or a 20-minute call about your facility; a short, plain-English note on where you show up on Google today; then sign, pay the 50% deposit, and send the items on the Onboarding Fact Sheet. Most facilities go live in 3 to 5 weeks.